



SPONSORSHIP PROPOSAL

PORTABLE DENTAL CLINIC



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OUR VISION




We are dedicated to enhancing the health of our communities by breaking the barriers between oral and overall health by delivering diagnostic, preventive, and non-surgical periodontal oral care services with compassion and care to vulnerable populations.

OUR MISSION

Many serious and potentially life threatening health conditions can be detected early-on by way of oral health exams, leading to earlier care and lower cost to individuals and insurance providers.

Tooth decay is the #1 preventable disease in the world. But for many low-income and minority children, treatment is out of reach. They live each day in pain, lose teeth, and risk dangerous infections. The major roadblock to school-based oral health programs has been the physical distance between Dentist and Patients. Care2U closes that gap of physical and financial distance by bringing needed oral care to the patient.





WHAT WE DO?

We provide FREE oral care services to underserved communities, our veterans, first responders, and elderly throughout Stanislaus County. The following services are offered through our portable dental program.

SCREENING

Enhanced oral cancer screenings.
Xrays

CLEANING

Flouride
Sealants

DENTAL PLAN

Basic restorative
services

REFERRAL

Assistance with
finding ongoing care



SPONSOR PACKAGE

WHAT YOU GET

1.5k

Show Your Shine

- Event banner
- Banner ad and link on website
- Press release
- Linked logo on website
- Featured blog
- Bi Weekly social ads *

1K

Pearly Whites

- Event sign
- Logo and link on sponsor page
- Press Release
- Featured blog
- Monthly social media ads *

\$500

FAN of Care2u

- Logo and link on sponsor page
- Press release
- Pre and post event social media post

(*) three month duration

SPONSOR PACKAGE

WHAT WE GET

1.5K

Show Your Shine

- Purchase of a Dental Portable Turbine Unit with Air Compressor **VALUE: \$1500**
- More units means more dentists and more lives we can impact with good dental care.

1K

Pearly Whites

- Purchase of disposable materials for units.
- Sterilization equipment.
- Marketing and administrative costs associated with hosting portable dental clinics.

\$500

FAN of Care2u

- Restock of disposable materials.
- Funding to support our ongoing services and supplies.

SPONSOR BENEFITS

Our portable dentistry program delivers oral care and measurable results to the communities we serve. When you become an individual or corporate sponsor, you are impacting the lives of the veterans, youth, and communities we serve. Added bonus, our corporate sponsors enjoy exposure opportunities as we share the impact their sponsorship has made.

BUILD BRAND AWARENESS

Enjoy the benefits of tax free marketing dollars as you build your brand's awareness through our own event marketing channels, program participants, and other cross promotional opportunities.

MARKETING COLLATERAL

Our sponsor packages include digital and print content and design for distribution on our digital platforms. Some sponsor levels include print and digital banners and onsite signage.

MEDIA EXPOSURE

Our marketing division generates press releases for distribution to local newspapers, newsrooms, cable networks, and all social media platforms associated with the venue and non-profit organization.

THANK

YOU!



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HEALTHCARE BEYOND THE ORAL CAVITY