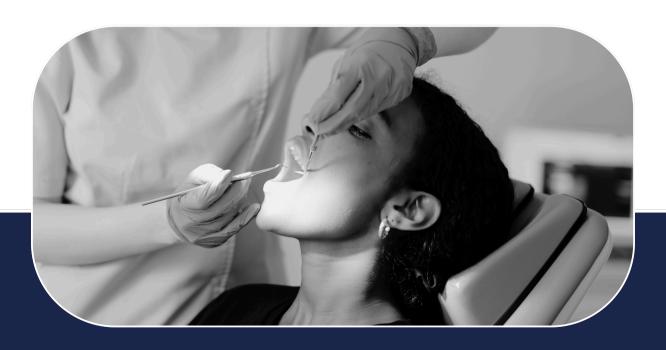


# SPONSORSHIP DENTAL CLINIC



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## OURVISION



We are dedicated to enhancing the health of our communities by breaking the barriers between oral and overall health by delivering diagnostic, preventive, and nonsurgical periodontal oral care services with compassion and care to vulnerable populations.

### OUR MISSION

Many serious and potentially life threatening health conditions can be detected early-on by way of oral health exams, leading to earlier care and lower cost to individuals and insurance providers.

Tooth decay is the #1 preventable disease in the world. But for many low-income and minority children, treatment is out of reach. They live each day in pain, lose teeth, and risk dangerous infections. The major roadblock to school-based oral health programs has been the physical distance between Dentist and Patients. Care2U closes that gap of physical and financial distance by bringing needed oral care to the patient.





# WHAT WE DO?

We provide FREE oral care services to underserved communities, our veterans, first responders, and elderly throughout Stanislaus County. The following services are offered through our portable dental program.

#### **SCREENING**

Enhanced oral cancer screenings.

Xrays

#### **CLEANING**

Flouride Sealants

#### DENTAL \_PLAN

Basic restorative services

#### REFERRAL

Assistance with finding ongoing care



### SPONSOR PACKAGE

WHAT YOU GET



#### **Show Your Shine**

- Banner ad and Featured blog
- Press release
- Event banner
   Linked logo on website

  - link on website Bi Weekly social ads \*



#### **Pearly Whites**

- Logo and link on Monthly social media sponsor page ads \*
- Press Release
- Event signFeatured blog



#### **FAN of Care2u**

- Press release
- Logo and link on Pre and post event sponsor page social media post

(\*) three month duration

# SPONSOR PACKAGE

**WHAT WE GET** 



#### **Show Your Shine**

- Purchase of a Dental Portable Turbine Unit with Air Compressor VALUE: \$1500
- More units means more dentists and more lives we can impact with good dental care.



#### **Pearly Whites**

- Purchase of disposable materials for units.
- Sterilization equipment.
- Marketing and administrative costs associated with hosting portable dental clinics.



#### **FAN of Care2u**

- · Restock of disposable materials.
- Funding to support our ongoing services and supplies.

# SPONSOR BENEFITS

Our portable dentistry program delivers oral care and measurable results to the communities we serve. When you become an individual or corporate sponsor, you are impacting the lives of the veterans, youth, and communities we serve. Added bonus, our corporate sponsors enjoy exposure opportunities as we share the impact their sponsorship has made.

#### **BUILD BRAND AWARENESS**

Enjoy the benefits of tax free marketing dollars as you build your brand's awareness through our own event marketing channels, program participants, and other cross promotional opportunities.

#### **MARKETING COLLATERAL**

Our sponsor packages include digital and print content and design for distribution on our digital platforms. Some sponsor levels include print and digital banners and onsite signage.

#### **MEDIA EXPOSURE**

Our marketing division generates press releases for distribution to local newspapers, newsrooms, cable networks, and all social media platforms associated with the venue and non-profit organization.



#### Contact

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